

Envisioned for life.

We wanted to take this opportunity to share some of the steps that we have taken as industry leaders to ensure our developments, like Nostalgia Townlet, are environmentally responsible and aligned with our values.

The Nostalgia Townlet development has met all environmental considerations and has been reviewed and approved by the City of Calgary. We incorporated features such as the Nautilus Pond to naturally filter runoff water and dedicated environmentally sensitive reserve lands. We also explored innovative options such as making the entire community net-zero with solar energy and even considering Calgary's first hydrogen community—though some of these initiatives were not feasible at this time. Additionally, our upcoming Nostalgia Club building will utilize a geo-exchange system to further reduce greenhouse gas emissions.

The land along the Bow River of which many questions has arisen is provincial/Crown land and will remain as such. We will not be developing residential homes on this land. In fact, we are looking to improve access to the Bow River, including a publicly-accessible boat launch. This would be developed through a partnership with the provincial government.

To put our project into perspective, Alberta covers approximately 661,848 square kilometers, with Calgary's urban zone spanning about 621.22 square kilometers. The Nostalgia Townlet development occupies roughly 500 acres, or about 2.02 square kilometers.

Jayman BUILT has been a proud and active builder in Calgary for over 45 years. Throughout our history, we have strived to balance growth with environmental stewardship and responsible development.

To date, we have built over 31,000 homes for Alberta families, and we take pride in our role as a dedicated corporate citizen committed to sustainability and community wellbeing.

Jayman was the first builder to spearhead bringing Built Green to Canada in 2003. Built Green is a national, non-profit organization that provides third-party certification for sustainable residential building practices. It focuses on promoting responsible sustainability in the residential building sector by encouraging builders to adopt practices that preserve natural resources, reduce pollution and greenhouse gas emissions, and improve home durability and indoor air quality.

Since its inception, Jayman has had over 13,500 Built Green Registered homes at the Gold or Platinum level.



Since 2019, we have been the only production builder in the region to install 6-10 solar panels on every home we construct. Even after provincial subsidies were eliminated, we continued to fund these installations ourselves. To date, our solar panels—installed on over 4,000 homes—have generated approximately 10 megawatts of clean energy, reducing greenhouse gas emissions by about 4.8 metric tons annually.

Simply put, this amount of clean energy could power roughly 14.7 million loads of laundry, or enable an electric car to circle the earth 1,830 times.

Over the past decade, we have prioritized environmentally conscious features in our homes. Standard specifications now include triple-pane windows, advanced insulation with quantum walls, two-stage furnaces, LED lighting (since 2018), and tankless hot water heaters, saving over 4,000 litres of water per home, since 2002.

Since 2019, every community we develop includes at least one net-zero showhome, and we believe we have built more single-family net-zero and net-zero-ready homes in Calgary than any other builder, and we believe across Canada.

Our fleet of work trucks is entirely hybrid or electric, reflecting our ongoing commitment to reduce our broader environmental footprint.

We believe our work contributes positively to Calgary's growth and sustainability, and we are committed to being responsible stewards of the land.

We welcome open and respectful discussions and are always willing to answer any further questions or concerns.

Any further questions can be emailed to: social@jayman.com